

SPONSORSHIP PROPOSAL

A woman with long dark hair, wearing a black sleeveless top with lace detailing and a long black skirt, stands in a dark, industrial-style space. She is looking upwards and to the left. To her left is a large, weathered concrete pillar. The background is dark and textured, possibly a wall or ceiling with some faint markings. The lighting is dramatic, highlighting the woman and the pillar against the dark background.

PROPOSED BY:
MOKSHA DANCE

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THE EVENT



“mAla in Love” ([link to trailer](#)) is a full-length dance production created with a 100% minority cast of leading dance artists based in Atlanta. This show premieres at the Synchronicity Theatre, Atlanta on 26 April, 2024.

It is a story of love, learning, and relationships, that explores what it **means to be a Human**, in a world where every aspect of our lives is deeply integrated with technology. The main characters are Maia and Jazz, a young couple in love, Ava - the AI woman optimized to be a perfect partner, and Maia’s mother - who struggles to find her worth in the maze of social media.

A remarkably original human story, written with the backing of AI-research, stunning choreographies created through cross-genre collaboration, and a central theme that has Universal importance and appeal, this production is meant to enthrall and intrigue everyone.

WHY SUPPORT US?



THE MISSION

Starting conversations around who we are as a human, and finding balance with technology, and future perceived threats such as AI.



THE VALUES

Moksha Dance was created in 2012 with the foundational values of **diversity** and **integration**. Over 75 dance artists from 10 countries have been a part of Moksha over the years.



THE IMPACT

The Story speaks to **everyone**. We bring relatable art around present-day and universal themes.

THE TEAM



PROMA RAY - DIRECTOR

PROMA RAY is a life-long learner of dance and the Founder of Moksha Dance.

Under her guidance, the group has provided entertainment and education to Atlanta communities and beyond. Some of our accomplishments include performing at the Carter Center with former President Jimmy Carter in attendance, first ever live TV performance presenting Kalbelia dance, Atlanta Dogwood Festival, Performances at the Spivey Hall, and the sold-out dance production GODDESS.

PROMA is also a Director of Product, building AI-backed products for cybersecurity and fraud. She is a huge proponent of Responsible AI and Technology Ethics.

She brings her curiosity, her expertise in AI and technology, her creativity and dance experience, to create unique experiences for modern audiences of all ages.

GARY BEAUFORD - ARTIST



Detroit native GARY BEAUFORD trained in the Washington, D.C. area, where he was a company dancer, choreographer, and captain for the award-winning Culture Shock D.C. dance troupe for 5 ½ years (04-09).

GARY'S extensive performance background includes Sharaya J/ Missy Elliott, Jaicko, Jarvis, Mya, Rihanna, Austin Mahone, Musiq SoulChild/The Husel, Keith Sweat, AZ Yet, Twin Towers, and Marcus Canty.

He has trained and worked with Lyle Beniga, CiCi Kelley, Bubba Carr, Kiki Ely, Sakinah LeStage, Tricia Miranda, Sean Bankhead, Nick Demoura, Tanisha Scott, Codie Wiggins, Chuck Maldonado, Hollywood, and Rich & Tone, along with many other accomplished choreographers and instructors.

PRIANCA JYOTISHI - ARTIST



PRIANCA brings over a decade of belly dancing experience through her studies in Egyptian, Turkish, Salimpour and Transnational styles.

In college, she performed with the FSU Belly Dancers and won various competitions throughout the state. From 2017 through 2019, Prianka studied the Salimpour Format with Debbie Despina and Transnational Fusion with Irina Akulenko in New York City. Prianka was a founding member of the Mati Dance Tribe and performed in showcases and venues throughout New York.

In 2019, PRIANCA moved to her hometown and joined World Dance Orlando and the Iana Dance Club hosted by Iana Komarnytska. She also launched her professional career with A Magi Entertainment, performing at theme parks, restaurants and special events across Central Florida.

After relocating to Atlanta in 2022, PRIANCA continued her performance career at restaurants and special events with Amarya Dance Company bringing her unique style of expressive arm movements, fluid transitions and sharp hipwork to her audiences.

THE TEAM

JENNY NICHOLS - ARTIST

A versatile dancer trained in multiple dance forms and martial arts, JENNY is known for her unique fusion style, blending world dance with contemporary genres. Founder of Dragon Fire Dance and co-founder of World Belly Dance Alliance, she has extensive training in the Salimpour format.

She has had the honor of touring with Bal Anat, the longest-running belly dance company in the world, under the direction of Suhaila Salimpour. In addition to studying under Suhaila Salimpour,

Jenny has had the privilege to train with esteemed teachers across multiple dance styles throughout her career. With a teaching career spanning 16 years, Jenny empowers students to express themselves authentically through dance.



VERSAILLE JONES - ARTIST

VERSAILLE JONES began their training at Gwinnett Ballet Theater under Wade Wathall and Terminus Ballet under John Welker. They have studied at companies such as Sarasota Ballet, Dance Theater of Harlem, The Marais School of Dance, Post Ballet, and Kim Robards Dance.

VERSAILLE has worked under choreographers such as Sidra Bell, Dennis Geter, Joanna Kotze, Fana Fraser, Kathryn Vickers and Albert Quesada. Versaille has also done professional work for The Fidget Space under Megan Bridge and for Judson Curch's Movement Research.

They are a recent graduate from University of the Arts under the direction of Donna Faye Burchfield with an Artistic Scholarship as well as the Associate Director of the Uarts Ballet Ensemble. Versaille is very excited to be working for Moving in the Spirit and Tolbert Yilmaz School of Dance.

SUPPORTING CAST - DANCE ARTISTS

- FAARIDAH
- GAURI NAGPAL
- JENDAYI
- PRIYASHA BHATT
- MEISA
- SLESHA DAHAKE
- SAMPRITI DE
- RINA GUEBERT
- MICHELLE ANDOTRA

SPONSORSHIP PACKAGES

PLATINUM
\$3000

- Placement of Logo on all event promotional materials including trailers and posters.
- Exclusive mention on all our social media outlets, including in our talk-to-the-artist live videos.
- 8 VIP front-row tickets to the Event.
- One exquisite Al-Woman Headpiece.

GOLD
\$1000

- Placement of Logo on all event promotional materials including trailers and posters.
- Exclusive mention on all our social media outlets.
- 4 VIP front-row tickets to the Event.

SILVER
\$500

- Placement of Logo on all event promotional materials including trailers and posters.
- Exclusive mention on all our social media outlets.
- 3 VIP front-row tickets to the Event.

BRONZE
\$250

- Placement of Logo on all event promotional materials including trailers and posters.
- 2 VIP front-row tickets to the Event.

THANK YOU

TIMEFRAME



- Email/Phone Contact
- Phone/In-Person Conversation(s)
- Sponsorship commit - **Deadline Mar 30**
- Send funds by (thanks!) - **Deadline Apr 15**
- Moksha will send Tickets within 24 hours of receiving funds, Logo inclusion within 72 hours
- EVENT DATE: 26 Apr, 2024 @7:00pm
- EVENT VENUE: Synchronicity Theatre, Atlanta 30309

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